

WELCOME TO THE 2019
NONPROFIT
INFORMATION SESSION



PROGRAM

9:00-9:10 am

Welcome

Gladys LaForge, President-Elect

Introduction & Overview

Denise Battaglini, Past President

PROGRAM

9:10-9:50 am

The Grant Process

- Grant Application Timeline
- Visioning
- The Grant Thesis
 - Focus Areas
 - Grants Criteria
 - Measurement & Metrics
- The Grant Application: Nuts & Bolts
 - Grant Application
 - Financials & Budget

PROGRAM

9:50-10:05 am

Q&A Session

Impact 100... The Afterglow

- Community Partners
- Community Partner Moment

PROGRAM

10:05-10:15 am

Close & Survey

10:15-10:30 am

Break Out Sessions

OUR COMMUNITY PARTNERS



Sebastian Charter Junior High School

IMPACT 100 IS UNIQUE!

- High Impact grants leading to long term transformation
- Team philanthropy
- Members representing the entire community
- Encourages nonprofits to think more broadly
- Long-term impact on quality of life in Indian River County



GRANT PROCESS

TIMETABLE





VISIONING

WE'RE HERE TO HELP YOU SEE
FURTHER!

WHAT WE DO

- Brainstorm and strategize with nonprofits interested in applying for Impact 100 grants.
- Assist nonprofit representatives to identify how their organization's mission, strategic objectives, and capabilities can provide the building blocks for an Impact 100 grant proposal.
- Assist in the High Impact dialogue which ultimately leads to transformation.
- Explore nonprofit ideas.
- Connect the nonprofits with other individuals or groups who are interested in collaborating on a High Impact project.

WHAT WE DON'T DO

- Review applications.
- Give advice on pending applications.

IMPACT 100 VISIONING A YEAR ROUND SERVICE

Visioning Chair, Mary Ellen McCarthy

me.mccarthy@comcast.net

Sign up today!



FOCUS AREAS

EDUCATION

FAMILY

HEALTH & WELLNESS

ENRICHMENT & ENVIRONMENT



GRANTS CRITERIA

GRANTS CRITERIA

- Review Impact 100 Grants Criteria!
- Heed the “Do Not Fund” List!
- Make note of changes to the Grants criteria:
 - Impact 100 now funds the expansion of grant programs previously funded to new, larger or different constituencies three years after the award of an Impact grant.

GRANTS CRITERIA

- Impact 100 now funds HIGH IMPACT projects which move an organization incrementally toward their aspirational goal.
- Transformation is now a long-range goal, not a goal in and of itself for a project. The long-range transformative goal must still be defined, **and how the project moves toward that goal must be explained.**

GRANTS CRITERIA

WHAT IS HIGH IMPACT?

- Effect on many people
- Effect on a small number of people significantly with wider implications
- Significant effect on the community

GRANTS CRITERIA

HIGH IMPACT GRANTS ARE NOT TRANSACTIONAL.

- Transactional grants are “one and done.”
- High Impact grants are the “gifts that keep on giving.”

MEASUREMENT & METRICS

- The project must have concrete, measurable outcomes which support the premise upon which the project was based.

EXAMPLES:

- Numbers
- Statistics
- Increased scores
- Increased client services
- Increased services provided
- Decline in malady targeted



NUTS & BOLTS

APPLICATION OVERVIEW

- Section I: Non Profit Organizational Information and Income & Expense Tables
- Section II: Grant Overview
- Executive Summary (will be used for Annual Meeting Packet)
- Grant Project Budget*
- Section III: Grant Project Details
- Section IV: Grant Application Checklist (do not include in final application)
- Binder 1 – Grant Application
- Binder 2 – Financial Documents
- **Electronic submission must be submitted by Tuesday, November 12th to grantsubmissions@impact100ir.com**
- **Hand deliver paper copies between 8:30 am and noon on Wednesday, November 13.**



QUESTIONS?



GRANT FINANCIALS

FINANCIAL CONTENT

ROLE OF FINANCIAL ADVISORS

- Liaise with your Finance Contact
- Review/Understand all financial details in application
- In the body of the Grant Application
 - Annual Operating Budget for current fiscal year
 - Grant Project Budget = \$100,000
- Finance Contact should be closely connected

FINANCIAL ATTACHMENTS

- Two full fiscal years:
 - Financial Statements (Balance Sheet/P&L Statement)
 - Auditors Report*
 - Tax Returns – Form 990 or 990 EZ (per IRS designation letter)
- If audited statements are not yet available for most recent fiscal year end, then unaudited financials must be submitted for that fiscal year AND the 2 previous years.
- *Alternative information required if your organization does not have a financial audit. Refer to grant application for recommended supplemental information.
- Prior Two Full Fiscal Years



COMMUNITY PARTNER
COMMITTEE CHAIR

COMMUNITY PARTNER CHAIR

THEIR ONGOING ROLE

- ▶ Stewards' of grant funding as voted upon by members and submitted to the Grants Committee.
- ▶ Administers the Impact 100 \$100,000 grant funding.
- ▶ Establishes Reporting Requirements throughout the 2 year period.
- ▶ Funding is administered to the NP as agreed between Impact 100 and the NP during contract negotiations but must be on a responsible basis where the NP is accountable for the funds disbursed.
- ▶ CP monitors only the \$100,000 grant funding. All reporting requirements are for the \$100,000 award and not for funds received from outside sources.
- ▶ NPs must ensure all execution reports total \$100,000 after the 2 year period when project is completed as described in their grant application.

COMMUNITY PARTNER

HOW TO CONTACT Committee Chair, Pilar Turner

pilarturner@comcast.net

Community Partner Coordinators

2018: MJ Thompson, mj6orchid@gmail.com

2019: Bonnie Wilson, bchwilson@gmail.com

Christy Northfield, christynorthfield@gmail.com

Tracy Sorzano, tracy.sorzano@pnc.com

Tayloe Francisco, ntcallis@aol.com



QUESTIONS?

MEET A COMMUNITY PARTNER



AARON COLLINS

SPACE COAST SYMPHONY

2019 IMPACT 100 GRANT WINNER

☆ OFFERING INSIGHT & INSPIRATION ☆

“SHARE YOUR DREAM”

- Begin Your Process Early
- Schedule Visioning Committee Meetings
- Review Grant Application several times
- Be Clear, Concise and Succinct when writing your grant request
- Team Concept within your organization
- Board of Directors
- Program Managers
- Financial Manager
- “All Must be On Board”
- Focus on High Impact



SURVEY

BREAKOUT SESSIONS

- Financials

- Sherri Kolo, Impact 100 Treasurer

- Grants

- Tracy Sorzano

- Visioning

- Mary Ellen McCarthy

- Grant Eligibility Guidelines/Application

- Gladys LaForge



WE ARE JUST A CLICK AWAY!

grantquestions@impact100ir.com

THANK YOU FOR ALL YOU DO!