

Let's get to know Suzi McCoy Shriner

Let's meet our president-elect and membership chair, Suzi McCoy Shriner, marathoner and on-line dating pioneer.

Tell us about yourself. I may have been born in Boston, but I'm a southerner through and through, having been raised in Camden, SC since I was 11 months old. I received a master's in journalism, specializing in public relations, from the University of South Carolina. My husband Fred and I were pioneers in online dating in 1999, and it worked. I have one daughter and two granddaughters, five and eight. My family has owned property in Central Beach since 1927, and Fred and I started coming here in 2010. We now are Florida residents, spending our summers in Kennett Square, PA, and traveling.

Tell us about your career? I was born to be in public relations. I founded and ran a PR firm for 33 years, with clients from around the world. One of the highlights of my career was being named an Outstanding Woman in Business in Pennsylvania. Her daughter purchased the firm in 2020 – and I retired!!! During my spare time, I was on the vestry for many years of the Episcopal Church in Kennett Square, serving as senior warden, and on the boards of the National Initiative for Consumer Horticulture, Chester County (PA) Chamber, and the Kennett Symphony. Locally, I chaired the Starfest luncheon for Child Care Resources.

What are your favorite hobbies? I love to play golf and mah jongg, travel, read, and garden.

What's a fun fact about you not many people know? I confess to being a one-time-marathon-mamma! I finished the Dublin Marathon – all 26.2 miles – and swear I'll never do another one!

If you could invite one person, living or deceased, to dinner, who would it be and why? I would love to have dinner with my parents and ask all those questions I now want to know. And I'd have to ask Cleopatra, too.

Where's your favorite vacation? Hands down, Africa. It was magical. I loved the animals and the scenery, but the people were the highlight. So happy.

What's the last book you read? Kindness and Wonder: Why Mister Rogers Matters Now More Than Ever by Gavin Edwards

What three words best describe you: en-Suzi-astic, optimistic, compassionate

What one food can you not live without? Potato chips

Why did you join Impact 100? My friend Robin Williams invited me to an Impact Day; I was impressed with the community partners and thought the idea of collective giving was smart investing. Being a newcomer to Vero, I also joined to meet other women driven by a common purpose.

You've been a member of Impact 100 for four years. What do you love most about being a member? I love getting to know the needs of our community and I'm proud to be part of the solution to help others. I also love meeting so many interesting and accomplished women whom I now call friends.



Do you have any advice for new members? Be as involved as you want to be. Dive in and join a committee. Come to social events and introduce yourself to these fabulous women. Or just join and vote.

What is your superpower? Energy